

B.B.A. Semester - 6 (CBCS) Examination**May/June-2021 (NEW COURSE)****Finance Group - Security Analysis & Portfolio Management (Elective)****Time: 1:30 Hours****Marks: 42****Instructions:**

1. Figure to the right indicate marks.
2. There are five questions in the question paper.
3. Answer any three of the following questions.

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- Q.1 Define Investment. Explain various investment alternatives in Detail. (14)
- Q.2 What is Fundamental Analysis of Securities? Explain EIC Framework in detail. (14)
- Q.3 What is Security Analysis? Differentiate Fundamental analysis and Technical analysis in detail. (14)
- Q.4 Explain the concepts of portfolio risk and portfolio return. Mention the assumptions of Markowitz Model assumptions and formulas of Risk and Return for 2 and 3 assets portfolio. (14)
- Q.5 Write Short Notes (Any Two) (14)
1. Asset Management Companies
 2. Sharpe's Performance Index
 3. Efficient Frontier
